

An Update On Safety-Net Hospitals: Coping With The Late 1990s And Early 2000s

influences was a third factor: the establishment of new federal grant programs through the Community Access Program, which evidence suggests strengthened local **safety-net**s, especially in communities that already had strong **safety-net** institutions in place.¹¹

A recent study examined market-level changes in the provision of **safety-net** care and suggested that the **safety-net** did not erode in the late 1990s.¹² Our research complements this work by looking at individual hospitals to assess their changing involvement in the **safety-net** and the operational decisions they made to cope with their environments. We summarize the approaches used by Zuckerman and colleagues to identify and classify **safety-net** hospitals, which we applied to our more recent data. We discuss the study's implications for the future of the hospital **safety-net** and related public policies.

Identifying **Safety-Net** Hospitals

An important first step to our analysis is the identification and classification of hospitals by their **safety-net** status. Many researchers have used organizational descriptors, such as public ownership or urban academic medical center (AMC), for purposes of identifying the **safety-net**.¹³ This is problematic, because not all identified hospitals will provide substantial amounts of **safety-net** care.

To address this problem, Zuckerman and colleagues focused on the actual amount of uncompensated care provided by a hospital—namely, the sum of its charity care and bad-debt costs, in the base year of their study (1990).¹⁴ They identified hospitals providing a significant amount of uncompensated care, and constituting part of the **safety-net**, in two ways: (1) from the hospital's perspective, if the institution is highly burdened by having a large proportion of its costs go uncompensated; and (2) from a community's perspective, if the hospital provided a large share of the uncompensated care provided there. For the latter, Zuckerman and colleagues constructed each hospital's market share of uncompensated care costs in its metropolitan statistical area (MSA) and multiplied it by the number of hospitals in the MSA to adjust for varying hospital market sizes. They then established thresholds for high uncompensated care burden and high adjusted uncompensated care market share based on the work of Linda Fishman and their own examination of the distribution of these variables.¹⁵

We replicated these approaches using data from 1996 to identify **safety-net** hospitals. Specifically, we converted the sum of charity care and bad debt in 1996 to cost equivalents using institutional cost-to-charge ratios. We used the same methods used by Zuckerman and colleagues to impute uncompensated care for hospitals that did not report these data in 1996.¹⁶ Each hospital's uncompensated care burden and adjusted market share were calculated; following the earlier study, we classified hospitals into one of four categories. Group 1 comprised hospitals that had both high adjusted market share and high uncompensated care burden. Group 2 included hospitals that only had high adjusted uncompensated care market share. Group 3 comprised hospitals with high uncompensated care burden only. Groups 1–3 were considered **safety-net** hospitals. Group 4 included all remaining hospitals and was deemed "non-**safety-net** hospitals" because of the relatively low uncompensated care burden and market share among those hospitals. This approach has advantages over the use of organizational labels, in that actual provision of uncompensated care is used to identify **safety-net** hospitals; it also has limitations, in that hospital uncompensated care may vary from year to year. The high levels of uncompensated care provided by Groups 1–3 hospitals in 1996, however, imply that they were major providers in their communities in that year.

Study Data And Methods

Data for our analysis came from the American Hospital Association (AHA) Annual Survey for the years 1996–2002; the AHA survey collects information annually on many aspects of hospital

organization, operation, and finances. We used the 1996 data to classify hospitals into the four groups described above and also to assess differences in key organizational characteristics across the groups. Multiple years of the AHA data were examined to identify whether study hospitals experienced major organizational changes (such as closures and mergers) between 1996 and 2002. For hospitals that did not, we assessed changes in service offerings, bed size, staffing, volume of services, payer mix, uncompensated care, and financial condition. Uncompensated care and financial data for 2002 were deflated to 1996 dollars using the general medical/surgical hospital Producer Price Index. Overall, 2,268 urban general acute care hospitals were identified and classified into the four groups for 1996.

Characteristics Of **Safety-Net** Hospitals

Our findings on key organizational characteristics that distinguish each hospital group—namely, ownership, teaching status, and bed size—were very similar to those of Zuckerman and colleagues (Exhibit 1). This suggests that the types of hospitals populating each category have been stable over time.

A large proportion of hospitals in Group 1 were public hospitals (65.7 percent), whereas Group 2 was dominated by nonprofit voluntary hospitals (80.4 percent). Hospitals in Groups 1 and 2 also had greater numbers of staffed and set-up hospital beds—more than twice as many—than in hospitals in Groups 3 or 4. Groups 1 and 2 hospitals were also heavily involved in residency training activities, either being members of the Association of American Medical Colleges (AAMC) Council of Teaching Hospitals (COTH) or having resident physician training programs generally. **Safety-net** hospitals with high uncompensated care burden only (that is, Group 3) were predominantly public or nonprofit voluntary hospitals. Only 3 percent of Group 3 hospitals were COTH members, and fewer than one in four had resident physician training programs.

Payer mix as reported in Exhibit 1 also differed greatly across the hospital groups. Group 1 hospitals had very low Medicare shares of patient days (27.5 percent) and high Medicaid patient shares (31.5 percent) in 1996. Compared with Group 4, Groups 2 and 3 both had significantly lower Medicare share and significantly higher Medicaid share. The Medicaid difference was especially pronounced when Groups 1 (31.5 percent) and 3 (23.6 percent) are compared with Group 4 (14.5 percent).

Uncompensated care provision in 1996. As one would expect, in 1996 Group 1 provided the greatest amount of uncompensated care per hospital, averaging \$47.7 million in hospital costs (Exhibit 1). Group 1 hospitals also had the highest uncompensated care burden, representing 22.5 percent of their hospital expenses, and provided about 39 percent of the uncompensated care in their markets. Group 2 provided less than half that amount of uncompensated care, but this value (\$14.2 million) was second-highest among the four hospital groups. Although Group 3 provided about two-thirds the annual amount of uncompensated care as Group 2 (\$8.9 million versus \$14.1 million, respectively), this translated into a much higher per bed amount of uncompensated care provision given Group 3's smaller bed size. Finally, Group 4 provided the lowest level of 1996 uncompensated care as measured per hospital (\$3.0 million) or per hospital bed (\$13,436), on average.

Public health and specialty services. Prior research has identified a set of hospital services that are frequently used by uninsured and poor patients.¹⁷ Exhibit 1 reports these as public health and specialty services. Generally, the data on services indicate that Groups 1 and 2 **safety-net** hospitals were significantly more likely to provide these services in 1996 relative to non-**safety-net** hospitals (Group 4), with the exception of emergency departments (EDs) and inpatient substance abuse services for Group 1. Comparing Groups 3 and 4, we find that the 1996 provision of public health and specialty services was quite similar across the two groups, with the exception of childbirth services, which Group 3 hospitals were less likely to offer, and AIDS services, which Group 3 hospitals were more likely to offer.

Changes In Operational Status

As financial pressures mount for hospitals, they may undertake major organizational changes that affect their core operations, including closure, merger, or conversion to alternative service lines. Exhibit 2 reports these types of changes between 1996 and 2002 for the four hospital groups. Generally, these data indicate that the vast majority of hospitals in each group continued operation without major changes. Around 87–93 percent of hospitals in each group continued to operate as acute care hospitals through the study period. Group 2 had a relatively high rate of merger, and Group 3 had higher rates of closure and other service conversions, compared with Group 4. However, the percentages of hospitals falling into these categories were all in single digits, which implies that few institutions in each hospital group were affected.

Changes In Service Offerings

A major strategy that hospitals can use to alter their **safety-net** involvement is to change the array of services they offer. Exhibit 3 reports on changes in public health and specialty services for each of the four hospital groups—specifically, percentage increases and decreases between 1996 and 2002 for the set of services initially reported in Exhibit 1. Two sets of analyses are reported. The first assessed whether differences in the rates of change between each **safety-net** group and the non-**safety-net** Group 4 were significant, and the second examined whether the change experienced by any one group of hospitals was meaningful in that it was significantly different from zero. Focusing on the latter, one observes very few significant changes in provision of the individual services for the **safety-net** groups but many significant changes for the non-**safety-net** group. Most notably, Group 4 experienced significant declines in the percentage of hospitals offering maternity care, ED services, AIDS services, and inpatient and outpatient substance abuse services. Group 4 hospitals experienced significant increases in only two areas: neonatal intensive care units and trauma centers.

Comparing the **safety-net** groups with Group 4, we find that changes in service provision were generally not significantly different from zero or were more limited in magnitude for the former. For Group 1, ED provision, AIDS services, and outpatient substance abuse services did not experience significant change, whereas these all declined significantly for Group 4. Group 2 maintained maternity care, AIDS services, and outpatient substance abuse services, whereas the percentage of hospitals offering these declined for Group 4. Group 3 had few significant changes in service provision with the exception of sharp increases in trauma center involvement by 2002 and reductions in AIDS services provision, which were of similar magnitude to Group 4.

Operational And Financial Changes

Beginning with Group 1, these hospitals experienced slower growth in many types of hospital use relative to Group 4 hospitals (Exhibit 4). Specifically, Group 1 had significantly smaller increases in inpatient admissions and ED visits relative to Group 4. Group 1 also did not experience an increase in births, as Group 4 did.¹⁸ The only area of comparability between Groups 1 and 4 was outpatient visits, which increased at similar rates. The smaller increases in many areas of hospital use for Group 1 relative to Group 4 likely explain the slower growth in hospital staffing in Group 1. The percentage of inpatient days covered through Medicare increased significantly for Group 1

hospitals, which implies that their increased inpatient admissions, outpatient visits, and ED visits might have come from Medicare patients.

Generally, uncompensated care for Group 1 relative to Group 4 grew more slowly over the period (annual rates of growth: 0.7 percent versus 4.2 percent), but the much higher base of uncompensated care in Group 1 translates into much larger absolute increases in uncompensated care each year—namely, about a \$300,000 increase per year for Group 1 versus \$125,000 for Group 4. However, limited growth in Group 1 uncompensated care costs relative to the group's growth in total expenses over the period led to a significant decline in the percentage of hospital expenses that were uncompensated (that is, the uncompensated care burden). Expense and patient revenue growth were similar in Groups 1 and 4. Total margins for Group 1 declined an average of two percentage points, but this decline was not significantly different from zero. Given the relatively large magnitude of this average, its insignificance implies that substantial variations in financial outcomes were present for Group 1 hospitals.

Patterns of change in staffing and hospital use were comparable between Groups 2 and 4. Group 2 had growth in the number of births, inpatient admissions and days, outpatient visits, and ED visits, and the magnitudes of these increases were similar to Group 4. Group 2 hospitals maintained the number of beds instead of experiencing the slight reductions of Group 4, and both Groups 2 and 4 increased staffing at comparable rates. Uncompensated care grew significantly for Group 2, but at a lower rate than experienced by Group 4. Comparable to Group 1, though, Group 2 began at a higher base amount of uncompensated care in 1996, so the absolute annual increase is higher for Group 2 than Group 4. However, Group 2 hospitals, like those in Group 1, experienced a decline in uncompensated care burden, as the annual increase in the amount of uncompensated care was half the annual increase in total expenses. Group 2 experienced financial outcomes similar to those of Group 4, with annual expense increases of similar magnitude to annual revenue increases. The average total margin change for Group 2 was negative, but this was not significantly different from zero or from Group 4's reported change.

Although changes for Groups 1 and 2 bear similarities to those of Group 4, changes for Group 3 are different in several respects. Group 3 did not experience increases in the number of births, inpatient admissions, and inpatient days. Looking specifically at uncompensated care, Group 3 experienced significant declines in the annual amount of uncompensated care between 1996 and 2002 (3.2 percent annually), whereas the other hospital groups had increases or little change. The declines for Group 3 led to a lower percentage of hospital expenses that were uncompensated (reduction of 2.9) and lower market share (25.80041 -1.1d at d of Gr Gr (e)4(n)4(s)-4(a)4(t)2(e)4(d)556] TJ -10.57217 -1.15202

terms of increased hospital service use, especially inpatient services, outpatient visits, and ED visits, relative to Groups 1 and 3.

There were, however, a number of differences between our findings and those of the earlier study. Most notable were changes in the provision of public health and specialty services. For most of these services, Zuckerman and colleagues found that at least one **safety-net** hospital group experienced a larger decline in the proportion offering a given service than did the non-**safety-net** group. However, in our analysis, **safety-net** hospitals generally maintained their level of involvement in these services, whereas participation declined in the non-**safety-net** group. Another important difference in our findings relates to the changing profile of uncompensated care for different hospital groups. Zuckerman and colleagues commented about declining uncompensated care market share in Group 2 hospitals, which raised concern given the substantial role these hospitals played in meeting marketwide indigent care needs in their communities. Our study found that the uncompensated care commitment of Group 2 did not continue to deteriorate between 1996 and 2002 but that the commitment of Group 3 hospitals had now become a concern.

Policy implications. Two of the hospital groups we examined represented major **safety-net**

which have about one of every three patients covered by Medicaid; and Group 3 hospitals, where the number is around one of four. Certainly, there will be much ongoing debate on the fiscal year 2006 federal budget that will yield many policy proposals. The implications of these various proposals for the future of the hospital **safetynet** need to be carefully explored.

Editor's Notes

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NOTES

1. In particular, P.J. Cunningham and H.T. Tu, "A Changing Picture of Uncompensated Care," *Health Affairs* 16, no. 4 (1997): 167–175, noted that there were three major components of the health care **safetynet**: general acute care hospitals, community health centers,

Thirteen States," *Health Affairs* 17, no. 3 (1998): 43–63[\[Abstract/Free Full Text\]](#); and R. Hurley and S. Zuckerman, "Medicaid Managed Care: State Flexibility in Action," Discussion Paper no. 02-06 (Washington: Urban Institute, March 2002).

1. J.F. Hoadley, L.E. Felland, and A. Staiti, "Federal Aid Strengthens Health Care **SafetyNet**: The Strong Get Stronger," Issue Brief no. 80 (Washington: HSC, April 2004).

1. Marquis et al., "Recent Trends."

1. Baxter and Mechanic, "The Status of Local Health Care **SafetyNets**"; L.E. Fishman and J.D. Bentley, "The Evolution of Support for **Safety-Net** Hospitals," *Health Affairs* 16, no. 4 (1997): 30–47[\[Abstract/Free Full Text\]](#); B.H. Gray, "Hospital Ownership Form and Care of the Uninsured," in *The Future of the U.S. Healthcare System: Who Will Care for the Poor and Uninsured?* ed. S.H. Altman, U.E. Reinhart, and A.E. Shields (Chicago: Health Administration Press, 1998), 207–222; and J. Reuter and D.J. Gaskin, "The Role of Academic Health Centers and Teaching Hospitals in Providing Care for the Poor," in *The Future of the U.S. Healthcare System*, 387–404.

1. Many researchers have examined uncompensated rather than just charity care when examining hospital involvement in the **safetynet**. Largely, this is due to issues raised by T.G. Rundall, S. Sofaer, and W. Lambert, "Uncompensated Hospital Care in California," in *Advances in Health Economics and Health Services Research*, vol. 9, ed. R. Scheffler and L.F. Rossiter (Stamford, Conn.: JAI Press, 1988), 113–133. Rundall and colleagues noted that differences across hospitals in the definitions and accounting practices for

1. OMB, "FY 2006 Budget Priorities."